

Contract Agreement Between:

CONTRACT

WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

www.wlwt.com

And:

Mundy Katowitz Media
1322 G Street SE
Washington, DC 20003

Contract / Revision 946594 /		Alt Order # 06295839
Product PRIORITIES USA ACTION		
Contract Dates 10/23/12 - 10/29/12		Estimate # 1566
Advertiser Priorities USA Action		Original Date / Revision 10/22/12 / 10/22/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WLWT	Account Executive Mica Hansen	Sales Office HRP -Washingt
Special Handling		
Demographic Adults 25+		
IDB#	Advertiser Code 321	Product Code 340
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	WLWT	10/26/12	10/26/12	NBC Today Show III	10-11a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 2	WLWT	10/26/12	10/26/12	11-1135p M-Su	11-1135p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 3	WLWT	10/26/12	10/26/12	NBC Tonight Show	1135-1237a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 4	WLWT	10/26/12	10/26/12	12-1230p M-F news	12-1230p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 5	WLWT	10/26/12	10/26/12	2-3p	2-3p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 6	WLWT	10/26/12	10/26/12	5-530p M-F news	5-530p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
7	WLWT	10/26/12	10/26/12	5-6a news	5-6a		:30			NM	1	\$200.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$200.00			
8	WLWT	10/26/12	10/26/12	6-7a news	6-7a		:30			NM	1	\$1,200.00
				Class of Time - Pre-emptible with notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$1,200.00			
9	WLWT	10/26/12	10/26/12	NBC Today Show	7-9a		:30			NM	1	\$2,000.00
				Class of Time - Pre-emptible with notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$2,000.00			
D 10	WLWT	10/29/12	10/29/12	Late Night w/Jimmy Fallon	1237-136a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 11	WLWT	10/29/12	10/29/12	JUDGE JUDY EF	Judge Judy		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 12	WLWT	10/29/12	10/29/12	DR OZ EF	4PM-5PM		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
946594 /	06295839

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	PRIORITIES USA ACTION	1566

Advertiser	Original Date / Revision
Priorities USA Action	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 13	WLWT	10/29/12	10/29/12	5-6a news	5-6a		:30			NM	0	\$0.00
				Class of Time - Immediately Pre-emptible without notice			:30			NM	0	\$0.00
D 14	WLWT	10/29/12	10/29/12	530-6p M-F news	530-6p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice			:30			NM	0	\$0.00
D 15	WLWT	10/29/12	10/29/12	6-7a news	6-7a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice			:30			NM	0	\$0.00
D 16	WLWT	10/29/12	10/29/12	NBC Today Show	7-9a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice			:30			NM	1	\$1,700.00
17	WLWT	10/29/12	10/29/12	730-8p	730-8p		:30			NM	1	\$1,700.00
				Class of Time - Pre-emptible with notice			:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$1,700.00			
D 18	WLWT	10/29/12	10/29/12	NBC Today Show II	9-10a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice			:30			NM	1	\$800.00
19	WLWT	10/27/12	10/27/12	Sa 10-11a News	Sa 10-11a		:30			NM	1	\$800.00
				Class of Time - Pre-emptible with notice			:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$800.00			
20	WLWT	10/27/12	10/27/12	NBC Saturday Night Live	NBC Saturday Nigt		:30			NM	1	\$1,500.00
				Class of Time - Immediately Pre-emptible without notice			:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$1,500.00			
21	WLWT	10/27/12	10/27/12	Sa/Su 5-6a News	Sa/Su 5-6a		:30			NM	1	\$250.00
				Class of Time - Pre-emptible with notice			:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$250.00			
D 22	WLWT	10/27/12	10/27/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	0	\$0.00
				Class of Time - Immediately Pre-emptible without notice			:30			NM	0	\$0.00
D 23	WLWT	10/27/12	10/27/12	Sa/su7-8a news	Sa/su7-8a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice			:30			NM	1	\$250.00
24	WLWT	10/28/12	10/28/12	Sa/Su 5-6a News	Sa/Su 5-6a		:30			NM	1	\$250.00
				Class of Time - Pre-emptible with notice			:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$250.00			
D 25	WLWT	10/28/12	10/28/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	0	\$0.00
				Class of Time - Immediately Pre-emptible without notice			:30			NM	0	\$0.00
D 26	WLWT	10/28/12	10/28/12	Sa/su7-8a news	Sa/su7-8a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice			:30			NM	1	\$700.00
27	WLWT	10/25/12	10/25/12	NBC Today Show III	10-11a		:30			NM	1	\$700.00
				Class of Time - Pre-emptible with notice			:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$700.00			
D 28	WLWT	10/25/12	10/25/12	STEVE HARVEY DAY	STEVE HARVEY I		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice			:30			NM	0	\$0.00
D 29	WLWT	10/25/12	10/25/12	Late Night w/Jimmy Fallon	1237-136a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice			:30			NM	0	\$0.00

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Advertiser	Original Date / Revision
Priorities USA Action	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 30	WLWT	10/25/12	10/25/12	5-6a news	5-6a		:30			NM	0	\$0.00
				Class of Time - Immediately Pre-emptible without notice						NM	0	\$0.00
D 31	WLWT	10/25/12	10/25/12	530-6p M-F news	530-6p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice						NM	0	\$0.00
D 32	WLWT	10/25/12	10/25/12	6-7a news	6-7a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice						NM	0	\$0.00
D 33	WLWT	10/25/12	10/25/12	NBC Today Show	7-9a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice						NM	0	\$0.00
D 34	WLWT	10/23/12	10/23/12	STEVE HARVEY DAY	STEVE HARVEY L		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice						NM	0	\$0.00
D 35	WLWT	10/23/12	10/23/12	2-3p	2-3p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice						NM	0	\$0.00
D 36	WLWT	10/23/12	10/23/12	DR OZ EF	4PM-5PM		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice						NM	0	\$0.00
D 37	WLWT	10/23/12	10/23/12	5-6a news	5-6a		:30			NM	0	\$0.00
				Class of Time - Immediately Pre-emptible without notice						NM	0	\$0.00
D 38	WLWT	10/23/12	10/23/12	6-7a news	6-7a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice						NM	0	\$0.00
D 39	WLWT	10/23/12	10/23/12	NBC Today Show	7-9a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice						NM	0	\$0.00
D 40	WLWT	10/23/12	10/23/12	NBC Today Show II	9-10a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice						NM	0	\$0.00
D 41	WLWT	10/24/12	10/24/12	NBC Today Show III	10-11a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice						NM	0	\$0.00
D 42	WLWT	10/24/12	10/24/12	11-1135p M-Su	11-1135p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice						NM	0	\$0.00
D 43	WLWT	10/24/12	10/24/12	NBC Tonight Show	1135-1237a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice						NM	0	\$0.00
D 44	WLWT	10/24/12	10/24/12	12-1230p M-F news	12-1230p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice						NM	0	\$0.00
D 45	WLWT	10/24/12	10/24/12	JUDGE JUDY EF	Judge Judy		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice						NM	0	\$0.00
D 46	WLWT	10/24/12	10/24/12	5-530p M-F news	5-530p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice						NM	0	\$0.00
D 47	WLWT	10/24/12	10/24/12	5-6a news	5-6a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice						NM	0	\$0.00
D 48	WLWT	10/24/12	10/24/12	6-7a news	6-7a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice						NM	1	\$1,700.00
49	WLWT	10/24/12	10/24/12	7-730p	7-730p		:30			NM	1	\$1,700.00
				Class of Time - Pre-emptible with notice						NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/22/12	10/28/12	--1----	1	\$1,700.00				NM	0	\$0.00
D 50	WLWT	10/24/12	10/24/12	NBC Today Show	7-9a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice						NM	0	\$0.00

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Priorities USA Action	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 51	WLWT	10/26/12	10/26/12	NBC Tonight Show	1135-1237a		1:00			NM	1	\$1,800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	----F--				1	\$1,800.00			
N 52	WLWT	10/29/12	10/29/12	6-7a news	6-7a		1:00			NM	1	\$2,400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	M-----				1	\$2,400.00			
N 53	WLWT	10/29/12	10/29/12	NBC Today Show II	9-10a		1:00			NM	1	\$2,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	M-----				1	\$2,000.00			
N 54	WLWT	10/27/12	10/27/12	Sa/su7-8a news	Sa/su7-8a		1:00			NM	1	\$2,400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-----S-				1	\$2,400.00			
N 55	WLWT	10/27/12	10/27/12	Sa/Su 6-7a News	Sa/Su 6-7a		1:00			NM	1	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-----S-				1	\$1,200.00			
N 56	WLWT	10/25/12	10/25/12	STEVE HARVEY DAY	STEVE HARVEY I		1:00			NM	1	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---T---				1	\$800.00			
N 57	WLWT	10/25/12	10/25/12	Late Night w/Jimmy Fallon	1237-136a		1:00			NM	1	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---T---				1	\$1,000.00			
N 58	WLWT	10/25/12	10/25/12	5-6a news	5-6a		1:00			NM	1	\$400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---T---				1	\$400.00			
N 59	WLWT	10/25/12	10/25/12	530-6p M-F news	530-6p		1:00			NM	1	\$2,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---T---				1	\$2,200.00			
N 60	WLWT	10/25/12	10/25/12	NBC Today Show	7-9a		1:00			NM	1	\$4,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---T---				1	\$4,000.00			
N 61	WLWT	10/23/12	10/23/12	2-3p	2-3p		1:00			NM	1	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-T-----				1	\$1,200.00			
N 62	WLWT	10/23/12	10/23/12	DR OZ EF	4PM-5PM		1:00			NM	1	\$1,400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-T-----				1	\$1,400.00			

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N 63	WLWT	10/23/12	10/23/12	5-6a news	5-6a		1:00			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	-T-----				1	\$400.00			
N 64	WLWT	10/23/12	10/23/12	NBC Today Show	7-9a		1:00			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	-T-----				1	\$4,000.00			
N 65	WLWT	10/24/12	10/24/12	NBC Today Show III	10-11a		1:00			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	--W----				1	\$1,400.00			
N 66	WLWT	10/24/12	10/24/12	11-1135p M-Su	11-1135p		1:00			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	--W----				1	\$4,000.00			
N 67	WLWT	10/24/12	10/24/12	12-1230p M-F news	12-1230p		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	--W----				1	\$1,000.00			
N 68	WLWT	10/24/12	10/24/12	JUDGE JUDY EF	Judge Judy		1:00			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	--W----				1	\$1,400.00			
N 69	WLWT	10/24/12	10/24/12	5-530p M-F news	5-530p		1:00			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	--W----				1	\$2,200.00			
N 70	WLWT	10/24/12	10/24/12	6-7a news	6-7a		1:00			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	--W----				1	\$2,400.00			
Totals											30	\$47,900.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	27	\$41,800.00	\$35,530.00
10/29/12 - 10/29/12	3	\$6,100.00	\$5,185.00
Totals	30	\$47,900.00	\$40,715.00

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Mundy Katowitz Media
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Priorities USA Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ~~ISSUE~~ ADVERTISER

Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature	Printed Name	Title
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